

#### **Executive Search**





# **OPPORTUNITY PROFILE** Board Members



### **About Theatre Calgary**

www.theatrecalgary.com

Theatre Calgary is Calgary's foremost theatre company with an award-winning team recognized across Canadian and international theatre communities. For over 55 years, Theatre Calgary has presented work that delights audiences, inspires generations of emerging artists and contributes to Calgary's creative energy. The quality of Theatre Calgary's ground-breaking stage productions, as well as community and mentorship programs, are made possible through the enthusiastic support of our community. We strive to continually elevate all aspects of our artistic work, our relationships with audiences and the value we provide to individual supporters and corporate partners.

Annually, we present more than 180 performances with six main stage productions and our holiday classic, *A Christmas Carol*, in the Max Bell Theatre in Arts Commons. We have a vibrant emerging artist program where we provide professional acting experiences and mentorship to new theatre graduates. Through the Creative Learning Program, Theatre Calgary delivers camps and programs for educators that introduce, nurture, and train young artists in the magical world of theatre.

Theatre Calgary is committed to being a city-building arts institution that uses the power, excellence and inspiration of the work we represent to engage multiple communities through the performing arts. We exist to make people feel. To tell stories and entertain audiences. To deliver memorable experiences to a diverse audience of arts-engaged Calgarians. We're here to make an impact on Calgary and the community we serve.



- **MISSION** To stimulate, provoke, and delight through ambitious programming created to ignite local, national, and international engagement.
- **VISION** To stand amongst the best theatres globally as a leader in innovative, impactful, and diverse programming.

Theatre Calgary's 23/24 Season introduced Theatre for All, an initiative that makes high-quality theatre more accessible and affordable than ever before. Theatre for All makes it easier for Calgarians to escape to a night of theatre and has helped raise attendance by approximately 75 percent year over year. Backed by Theatre for All and a fundraising campaign, the 23/24 season – which wraps up with a production of *Beaches: the Musical* in May – will see the company rebound from a deficit last year, ending the year in the black with attendance in the 100,000 range.

### The Role: Board Member

Theatre Calgary board members are connected leaders and community builders who recognize and champion the arts as essential to healthy, vibrant and economically viable cities. To help us achieve our next milestones, Theatre Calgary is looking for enthusiastic and dedicated community leaders to serve as members on our board.

A key responsibility of a non-profit board is to ensure that the organization has sufficient resources to fulfill its mission. As such, board members are expected to use their network, knowledge and experience to support Theatre Calgary's mission and vision.



Theatre Calgary board members are volunteers and are expected to:

- Be advocates and ambassadors for the values, mission and vision of Theatre Calgary;
- Support the theatre personally on an annual basis by purchasing a subscription and being Artistic Champions (\$1,000+ donation);
- Actively engage in fund development to support the Theatre for All campaign including soliciting annual and multi-year gifts, introducing potential donors (individual and corporate) to the organization, and bringing guests to theatre events;
- Attend board meetings, participate in one (or more) standing committees, and attend the annual board retreat and board learning events;
- Work with fellow board members to contribute to the effective operation of the board.

# **Skills & Experience**

The successful candidates will demonstrate the following competencies and skills:

- Passion for theatre, arts and culture as essential elements for city building.
- Experience inspiring and influencing others, making strong community connections and building consensus and partnerships.
- Ability to identify, connect with, and build good rapport with potential donors and sponsors, inspiring them to take action and to support the organization.
- Understanding of the distinct roles of the board and management; prior board experience is welcome but not required.



# **Time Commitment**

The initial term is three years beginning in September 2024, which may be renewed following the initial term. Board members attend board meetings (7 each year, held virtually and in-person), committee meetings and the annual board retreat.

## **Express Your Enthusiasm**

Theatre Calgary is committed to a diverse, inclusive, and equitable environment where all board members are respected and valued regardless of gender, age, race, ethnicity, national origin, sexual orientation or identity, disability, education, or any other bias.

Email a cover letter and tailored resume (PDF or Word document only) indicating the job title in the subject line of the email to **Shalini Bhatty** at **Calgary@leadersinternational.com**.

#### **Leaders International Executive Search**

www.leadersinternational.com

Photo credits (all photos by Trudie Lee unless indicated):

Page 1: Allison Lynch and the cast of A Christmas Carol.

Page 2: (l to r) Michael Rolfe, Emily Howard, Christopher Duthie, Kathleen Faith Ballangan in The Importance of Being Earnest.

Page 3: Griffin Cork, Yoshie Bancroft in *Forgiveness*. Photo: Moonrider Productions.

Page 4: The cast of The Mousetrap.

Page 5: The cast of As You Like It.