



2018-19

ANNUAL REPORT

theatre:
CALGARY

STAFFORD ARIMA, ARTISTIC DIRECTOR
JON JACKSON, EXECUTIVE DIRECTOR

WELCOME

The 51st season was a season of reawakening for Theatre Calgary. With 50 successful years to build upon, our new leadership team of Jon Jackson, Executive Director and Stafford Arima, Artistic Director, led the Company to ensure a sustainable future by re-establishing what Theatre Calgary aspires to be.

Artistically, Stafford aligned the 51st season with the Theatre's strategic vision to celebrate the power of theatre through new works and classics. He presented our audiences with an amazing opportunity to be part of the birth of new plays and musicals and rediscover fresh versions of classics. Both the award winning *Billy Elliott* and *A Christmas Carol* crushed all time attendance records, attracting more than 40,000 into the Max Bell Theatre. I am especially proud these pieces all demonstrated the world-class quality of productions Theatre Calgary is known for while showcasing the remarkable, homegrown talent of artistic professionals right here in Calgary and across Alberta.

All of these great artistic successes did not, however, translate into financial success. Despite strong audience support by individuals buying tickets, for the first time in 23 years, Theatre Calgary posted a deficit. This was largely due to a decline in our subscriber base and corporate support. As we look towards our next season, our primary focus is building our audience succession strategy. Our goal is ensuring more Calgarians and corporations understand the significance of the magic Theatre Calgary creates, the ideas we inspire and the thoughts we provoke.

I look forward to our 52nd season with anticipation and excitement. We are investing in new technology that will elevate future productions. We have employed innovative marketing and communications strategies to engage our audiences at a deeper level and explore creative ways to attract new, diverse audiences. And most importantly, we have strong, visionary leaders in Jon and Stafford, a passionate Board of Directors and a dedicated team of employees who will propel us to the next chapter of our story and secure a bright future for Theatre Calgary.



Margo Randles
CHAIR, THEATRE CALGARY
SOCIETY BOARD OF DIRECTORS

Theatre Calgary continues to evolve, and with evolution comes exciting change and transformation. Theatre art, at its roots, is an art form that connects - all through the power of live performance; and it is through these connections that stories can be told - stories that reveal to heal; stories that entice discussion; and stories that entertain, engage, and enlighten. This season's selections were a true cornucopia of rich and colourful stories that nourished our audiences with the best that theatre has to offer.



Stafford Arima
ARTISTIC DIRECTOR

We are making bold moves towards the future of Theatre Calgary, building upon a strong foundation of 51 seasons. We are taking away valuable learnings from our first season together and creating a plan moving forward that will allow us to entertain, delight and continue to bring the joy of live theatre to our diverse audiences for years to come.



Jon Jackson
EXECUTIVE DIRECTOR

CONTENTS

- 5 MISSION & VISION**
- 6 SEASON PRODUCTIONS**
- 8 SHAKESPEARE BY THE BOW**
- 10 ARTISTIC DEVELOPMENT**
- 12 COMMUNITY**
- 13 ACCESSIBILITY**
- 14 FUND DEVELOPMENT**
- 16 AT A GLANCE**
- 17 STATEMENT OF OPERATIONS**
- 18 AND THE AWARD GOES TO...**
- 19 LOOKING FORWARD**
- 20 BOARD & FOUNDATION**



MISSION

TO STIMULATE, PROVOKE, AND DELIGHT
THROUGH AMBITIOUS PROGRAMMING
CREATED TO IGNITE LOCAL, NATIONAL,
AND INTERNATIONAL ENGAGEMENT.

VISION

TO STAND AMONGST THE BEST THEATRES
GLOBALLY AS A LEADER IN INNOVATIVE,
IMPACTFUL, AND DIVERSE PROGRAMMING.

SEASON PRODUCTIONS



WORLD PREMIERE

HONOUR BEAT

SEPTEMBER 4-29, 2018

BY Tara Beagan

DIRECTED BY Michelle Thrush

SET & PROJECTION DESIGN Andy Moro

COSTUME DESIGN Jeff Chief

LIGHTING DESIGN Patrick Beagan

COMPOSER & VOCALS Pura Fé

SOUND DESIGN Deanna H. Choi

DRAMATURG Jenna Turk

VOICE & DIALECT COACH Jane MacFarlane



WORLD PREMIERE

MARY AND MAX A NEW MUSICAL

OCTOBER 16 - NOVEMBER 11, 2018

MUSIC & LYRICS BY Bobby Cronin

BOOK BY Crystal Skillman

BASED ON A FILM BY Adam Elliot

DIRECTED BY Stafford Arima

ORCHESTRATIONS & MUSIC SUPERVISOR Anna Ebbesen

ADDITIONAL ORCHESTRATIONS Joshua Zecher-Ross

CHOREOGRAPHER Jenn Rapp

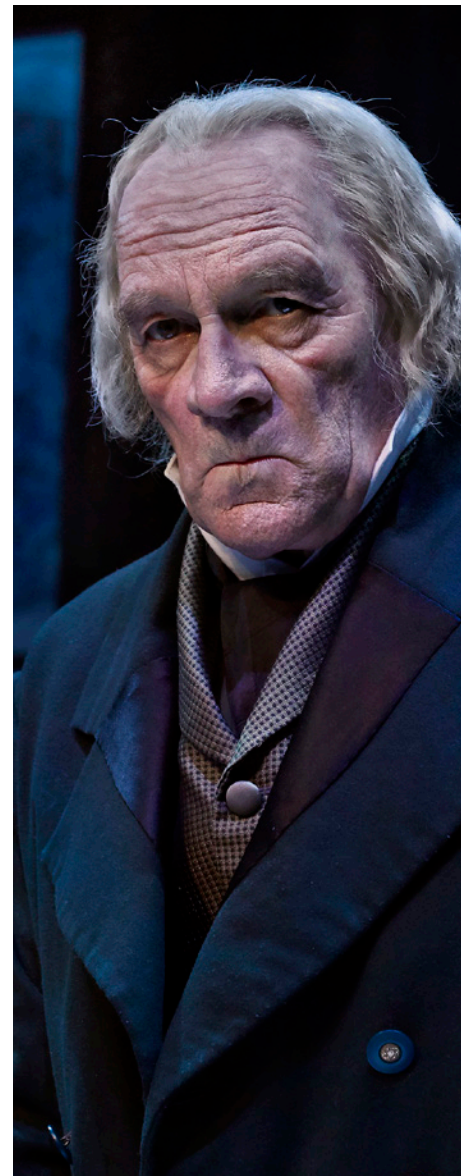
SET & COSTUME DESIGN Brett Gerecke

LIGHTING DESIGN Kimberly Purtell

PROJECTION DESIGN Sean Nieuwenhuis

SOUND DESIGN Peter McBoyle

VOICE COACH Jane MacFarlane



32 YEARS OF SPIRITED TRADITION

A CHRISTMAS CAROL

NOVEMBER 29 - DECEMBER 23, 2018

BY Charles Dickens

ADAPTATION & ORIGINAL DIRECTION Dennis Garnhum

DIRECTED BY Simon Mallett

SET & COSTUME DESIGN Patrick Clark

LIGHTING DESIGN Kevin Lamotte

COMPOSER Jeremy Spencer

MUSIC & VOCAL DIRECTOR Allison Lynch

SOUND DESIGN Chris Jacko

PRODUCTION DRAMATURG Shari Wattling

FIGHT DIRECTOR Karl H. Sine

CHOREOGRAPHER Anita Miotti

VOICE & DIALECT COACH Jane MacFarlane



KIDOONS IN ASSOCIATION WITH
THEATRE CALGARY AND THE 20K COLLECTIVE
PRESENTS THE WORLD PREMIERE OF

BOOM X

JANUARY 15 - FEBRUARY 9, 2019

WRITTEN, DIRECTED AND PERFORMED BY Rick Miller

EXECUTIVE PRODUCER Jeff Lord

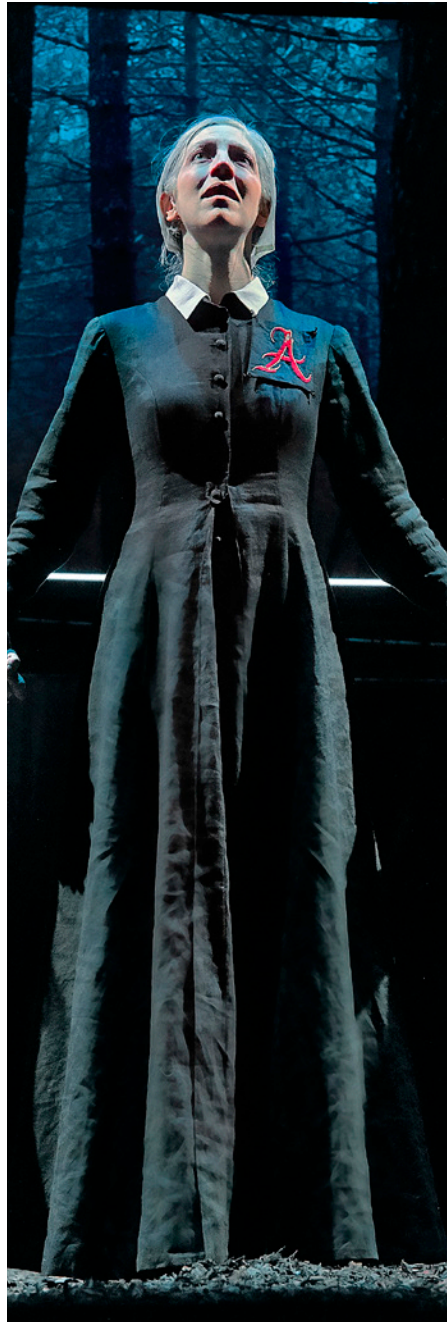
LIGHTING DESIGN Bruno Matte

PROJECTION DESIGN Nicolas Dostie

MULTIMEDIA DESIGN Irina Litvinenko

COSTUME & PROPS DESIGN Virginie Leclerc

DRAMATURG Craig Francis



THE SCARLET LETTER

FEBRUARY 26 - MARCH 23, 2019

BY Phyllis Nagy

ADAPTED FROM THE NOVEL BY Nathaniel Hawthorne

DIRECTED BY Micheline Chevrier

SET & COSTUME DESIGN Judith Bowden

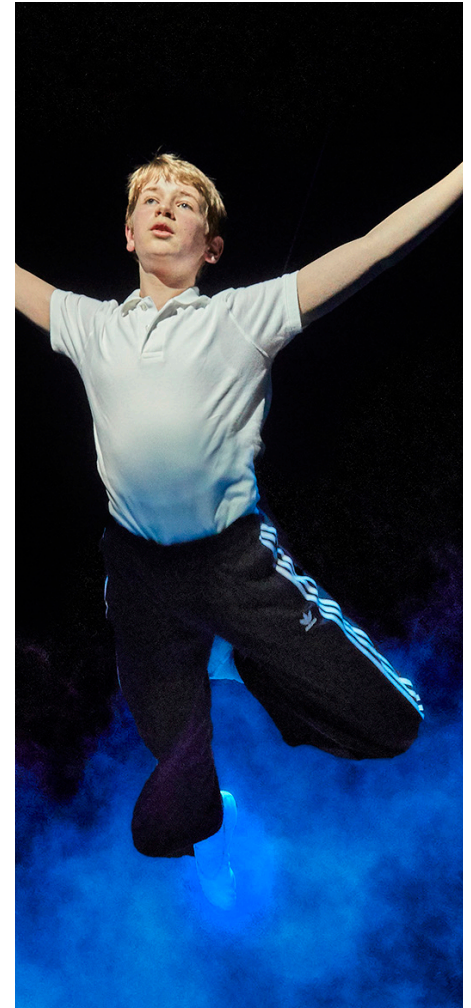
LIGHTING DESIGN Harry Frehner

COMPOSER Allison Lynch

ASSISTANT DIRECTOR Cristina Cugliandro

VOICE COACH Jane MacFarlane

FIGHT DIRECTOR Karl H. Sine



THE THEATRE CALGARY PRODUCTION OF

BILLY ELLIOT THE MUSICAL

APRIL 9 - MAY 12, 2019

BOOK AND LYRICS BY Lee Hall

MUSIC BY Elton John

ORIGINALLY DIRECTED BY Stephen Daldry

ORCHESTRATIONS Martin Koch

DIRECTED BY Stafford Arima

CHOREOGRAPHER Yukichi Hattori

MUSIC DIRECTOR Don Horsburgh

SET & PROJECTION DESIGN Scott Reid

COSTUME DESIGN Cory Sincennes

LIGHTING DESIGN Alan Brodie

SOUND DESIGN Joshua D. Reid

ASSOCIATE MUSIC DIRECTOR Mark Limacher

ASSOCIATE CHOREOGRAPHER Brock Jellison

VOICE & DIALECT COACH Jane MacFarlane

ACTING COACH - BILLY Braden Griffiths

FIGHT DIRECTOR Karl H. Sine



THE TWO GENTLEMEN OF VERONA

JUNE 29 - AUGUST 19, 2018

BY William Shakespeare

ADAPTED BY Dean Paul Gibson & Jenna Turk

DIRECTED BY Dean Paul Gibson

SITE, SET & COSTUME DESIGN Deitra Kalyn

MUSIC & SOUND DESIGN Katharine Zaborsky

TEXT COACH Terry Tweed

VOCAL COACH Jane MacFarlane

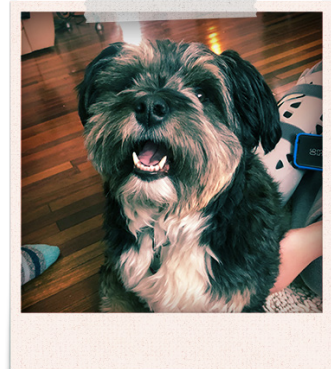
PROGRAM DIRECTOR Haysam Kadri

Theatre Calgary returned to Prince's Island Park in 2018 for its 7th season of Shakespeare by the Bow (SBTB), with a rousing production of *The Two Gentlemen of Verona* that featured a company of Alberta's up-and-coming actors. The final attendance for the production was 9,988, the largest overall crowd since Theatre Calgary first became involved with this emerging artist program in 2012.

Theatre Calgary is committed to offering programming that enriches lives and makes a difference in our community. SBTB is a Pay-What-You-Will performance that increases accessibility for all Calgarians to experience live theatre. Proceeds collected are contributed back into the SBTB program, and further professional development for emerging artists.

SHAKESBOW? MORE LIKE SHAKESDOG

This summer, Theatre Calgary's auditions went to the dogs to fill the role of Launce's furry companion, Crab. After a fur-raising selection process with a number of fetching candidates, the role went to top-dogs Dharma (a rescue) and Jasper (a therapy dog).



SHAKESPEARE BY THE BOW

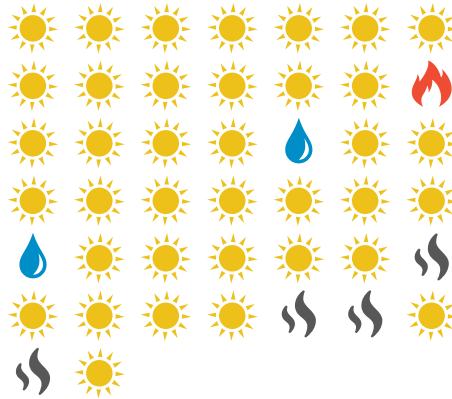
TOTAL ATTENDANCE

9,988

ON-SITE DONATIONS

\$80,531.18

AN AVERAGE OF \$8.06 PER ATTENDEE

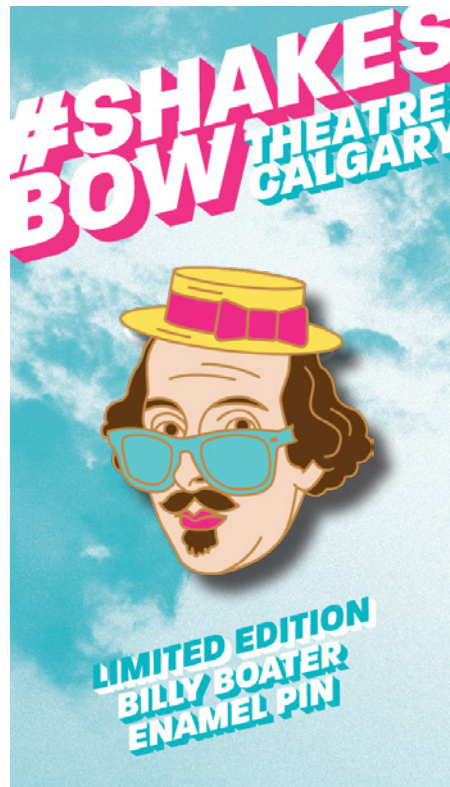


45 PERFORMANCES

1 CANCELLED DUE TO HEAT

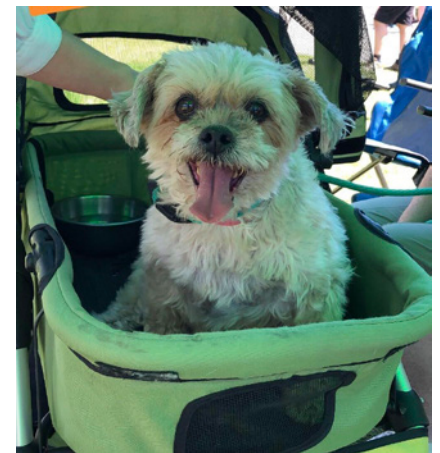
2 CANCELLED DUE TO RAIN

4 CANCELLED DUE TO SMOKE



BILLY BOATER GETS A THROWBACK MAKEOVER

Where's the Beef? It was down at Prince's Island Park where it was Throwback Thursday every day. To celebrate the retro theme, we gave Shakespeare a shady 80s themed makeover on t-shirts, tank-tops, buttons and even a limited edition Billy Boater enamel pin.



HEAVEN CAN WAIT ANIMAL RESCUE FOUNDATION

In honour of the role of Crab, Theatre Calgary partnered with High River no-kill animal shelter, Heaven Can Wait. Every Sunday, the shelter came to the park to bring adoptable animals and accept donations. Tinker (pictured above), a long-time resident of the shelter, was adopted by a couple who met her for the first time at Prince's Island Park during one of these visits.

ARTISTIC DEVELOPMENT



COMMISSIONS & NEW WORKS

Theatre Calgary is committed to investing in the future of live theatre. We collaborate with emerging artists so we can bring new works to the stage that connect with diverse audiences.

Whether they're an aspiring playwright, actor, or singer, we help the next generation of artists realize their dreams. We commissioned three new works from local and Canadian playwrights:

- *The F Word!* by Calgary writers, Keshia Cheesman and Bianca Miranda
- *Run* by Canadian actress and playwright, Lisa Codrington
- A co-commission with the Arts Club Theatre Club Theatre Company in Vancouver, BC, *Forgiveness* by Governor General's Award winning playwright, Hiro Kanagawa, based on Mark Sakamoto's Canada Reads' winning memoir by the same name.



2018-19 COMMISSION HONOUR BEAT

By Ntlaka'pamux and Irish "Canadian" playwright, Tara Beagan

Two grown sisters face off over their mother's death-bed. Together they confront one another, their own identities, and what will remain when their mom leaves this world. A contemporary look at the significance of family and faith. *Honour Beat* explores the stories this Indigenous family has told through the years, as their mother's youthful spirit leads them toward forgiveness.

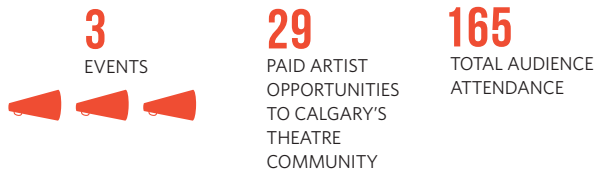
FROM PAGE TO STAGE

- **2017** FIRST DEVELOPED THROUGH THEATRE CALGARY'S FUSE: THE NEW PLAY DEVELOPMENT PROGRAM IN A 4-DAY WORKSHOP AND PUBLIC READING DIRECTED BY MICHELLE THRUSH.
- **2018** THEATRE CALGARY CONTINUES ITS SUPPORT OF *HONOUR BEAT* AS PART OF THE NEW ITERATION OF FUSE: THE NEW PLAY DEVELOPMENT PROGRAM WITH A SECOND WORKSHOP AND SEVERAL READINGS.
- **2018** *HONOUR BEAT* HAS ITS WORLD PREMIERE ON THE MAX BELL STAGE AS THEATRE CALGARY'S 2018-19 SEASON OPENER.
- **2019** *HONOUR BEAT* WAS PUBLISHED BY SCIROCCO DRAMA IN SPRING 2019 AND IT WILL CONTINUE TO BE SEEN ON OTHER STAGES.



TC OUT LOUD

A reading series dedicated to bringing new works and voices to Calgarians, providing a unique opportunity for local actors and playwrights to share stories and hone their skills with a live audience.



Each evening featured emerging artists as well as more seasoned professionals. Notable playwrights included: Cheryl Foggo, Michaela Jeffery, Arun Lakra, Greg MacArthur, Clem Martini and John Murrell. Actors included: Janelle Cooper, Christopher Hunt, Haysam Kadri, Duval Lang and Allison Lynch.



TC MENTORS

Now in its second year, our mentorship program gives emerging and experienced artists paid on-the-job training and the valuable experience of working with a professional theatre company. Mentorships include production-based mentorships (Directing, Set & Projection Design, Music Direction, Sound Design, and Voice & Dialect Coaching) and administrative (Marketing, Company Management, and Partner Relations).

10
MENTEES WERE AWARDED
MENTORSHIPS IN OUR 2018-19 SEASON

**We achieved gender
parity in our mentees**

Doubled mentee participants from 5 in 2017-18 to **10** in 2018-19



STEPHEN HAIR EMERGING ACTOR AWARD

This annual award of \$2,500 is designed to recognize new actors from the Calgary area in the early stages of their acting careers. The recipient of this award must have demonstrated a commitment to the pursuit of a professional career as an actor. The award is intended to reward their dedication and encourage their continued passionate pursuit of a life as an actor.

The 2018 award recipient was Marshall Vielle. Marshall made his Theatre Calgary debut in 2017's *Blow Wind High Water*, and was a member of the 2018 Shakespeare by the Bow cast of *The Two Gentlemen of Verona*.

BROADWAY DREAMS

2018 marked the first year of us partnering with the Broadway Dreams. The week-long, triple threat (singing, dancing and acting) intensive, led by teaching faculty from Broadway, included 45 students who were left inspired and empowered. On the final day of training, the students were given the opportunity to showcase their skills in a live performance for more than 300 audience members.



COMMUNITY



We provide interactive educational opportunities for Calgarians to engage with us in a meaningful way and explore the world of theatre. Programs such as the Educators Circle introduce the magic of live theatre to young artists and attract new audiences.

Theatre Calgary has committed to enhancing our education and outreach efforts to increase overall recognition and engagement with new and diverse communities.

TC AT PRIDE

"To be alive and authentic in the sharing of your spirit and soul is the only way we can soar individually and collectively. To be YOU is all that matters. As a theatre director, I continually remind performers to "just do you" - to actively be who they are is the most powerful ingredient in a performer's arsenal. By celebrating their uniqueness with pride and joy, that energy can be felt by an audience. The same goes for non-performers. By shining your light to the world and your environment, your YOU will be fabulously and beautifully felt. Be proud, friends." - Stafford Arima, Artistic Director, Theatre Calgary

PARTICIPATION



10,002

STUDENTS ATTENDED
STUDENT MATINEES



87

TEACHERS HOSTED BY
EDUCATORS CIRCLE



2,440 +

PATRONS ATTENDED
POST-SHOW TALKBACKS



3,240 +

PATRONS ATTENDED
SENIOR SATURDAYS

SOCIAL MEDIA



10,640

PAGE LIKES

12% INCREASE



10,227

FOLLOWERS

4% INCREASE



5,819

FOLLOWERS

65% INCREASE

ACCESSIBILITY



We provide one American Sign Language and relaxed performance for every production of our season to bring the joy of live theatre to as many people as possible.

American Sign Language Interpreted Performances

Theatre Calgary is one of the leaders amongst Canadian theatre companies for American Sign Language performances. Our unique partnership with Inside Out Theatres, through their Good Host program, allows us to make live theatre accessible to everyone.

The Good Host Program is uniquely made-in-Calgary, with no other comparable program in another Canadian city that has approached the issue of accessibility from a holistic perspective aimed at people of all abilities. Theatre Calgary is proud of this partnership that helps share the joy of live theatre with our diverse audiences.

Relaxed performances:

During relaxed performances, we make small adjustments to the lighting and sound levels, as well as creating a quiet space in our lobby and allowing patrons to come and go as they need to. By providing a relaxed theatre performance we are able to bring more people to enjoy our productions who may experience challenges or barriers to live theatre.



595

PATRONS ACCESSED
PAY-WHAT-YOU-CAN



240

TICKETS PROVIDED
THROUGH OUR
CHARITABLE TICKET
DONATION PROGRAM



527

SUN LIFE
LIBRARY PASSES

FUND DEVELOPMENT



ENCORE GALA

Our 25th annual gala fundraiser, ENCORE, was held on Saturday March 30, 2019 at the Big Four Roadhouse on Stampede Park. More than 300 guests enjoyed an evening of dinner, drinks and dancing curated by Theatre Calgary's own Artistic Director, Stafford Arima.





DINNER ON STAGE

From Mineshaft To Ballet School

As a thank you to our most philanthropic donors and supporters, we hosted them for an immersive dinner experience on the set of *Billy Elliot The Musical*. The evening included a guided tour through the “mine shafts” at Theatre Calgary, a live ballet performance and a themed English dining and drinking experience, curated by Rouge Restaurant.

DRESS CIRCLE EVENT

The Man Behind Mr. Scrooge - 25 Years with Stephen Hair

Stephen Hair, the man who’s captured hearts for 25 years as Scrooge in our beloved holiday classic *A Christmas Carol*, joined more than 80 guests in an interactive evening hosted by celebrated Calgarian Dave Kelly. Guests were entertained by Stephen and Dave, sharing stories of their theatrical history together, and Stephen reflecting on his experiences over the years of playing the role of Scrooge.

AT A GLANCE

SEASON RESULTS



7,969
SEASON SUBSCRIPTIONS



34,923
SINGLE TICKETS



10,002
STUDENT MATINEE ATTENDEES



205
PERFORMANCES (INCLUDING SBTB)



89,630
TOTAL ATTENDANCE (INCLUDING SBTB)

VOLUNTEERS



440
VOLUNTEERS



91
WITH OVER 10 YEARS OF SERVICE



52
WITH OVER 20 YEARS OF SERVICE



6
WITH OVER 30 YEARS OF SERVICE



\$143,000
DOLLARSAVEDTHROUGHVOLUNTEERSUPPORT

We're very proud to have an active and dedicated volunteer base who are an integral part of our broader team at Theatre Calgary. There are more than 400 volunteers that regularly give their time at the Max Bell Theatre to enhance the guest experience for patrons during productions and special events.

Volunteers have been a part of the Theatre Calgary since it was founded in 1968, sharing with us the milestones and successes we've seen over 51 seasons. We have many long serving and committed volunteers, with our longest serving volunteer completing their 46th consecutive season with us.

COMPANY



83 + 2 DOGS
ACTORS



20
MUSICIANS



70
CREATIVE TEAM MEMBERS



16
STAGE MANAGERS



32
FULL-TIME STAFF



31
PART-TIME STAFF

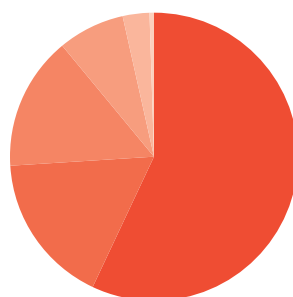


1 CLARA

2018-19 STATEMENT OF OPERATIONS*

REVENUE

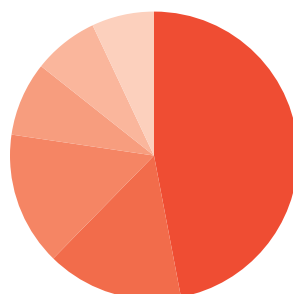
	2017-18	2018-19
EARNED REVENUE	6,326,629	5,844,441
FUNDRAISING	1,891,414	1,709,879
GRANTS	1,608,483	1,543,596
OTHER	57,655	50,451
DONATED MATERIAL	760,727	750,750
DISBURSEMENT FROM TCEF**	420,000	325,000
TOTAL	\$11,064,908	\$10,224,117



● 57%	EARNED REVENUE
● 17%	FUNDRAISING
● 15%	GRANTS
● 7.5%	DONATED MATERIAL
● 3%	DISBURSEMENT FROM TCEF**
● 0.5%	OTHER

EXPENSES

PRODUCTION	5,484,970	5,077,129
FACILITY & CONCESSIONS	1,516,241	1,617,707
MARKETING & COMMUNICATIONS	1,364,573	1,643,152
ADMINISTRATION	964,936	897,502
FUNDRAISING	756,348	784,719
DONATED MATERIAL	760,727	750,750
CONTRIBUTION TO TCEF**	125,000	0
TOTAL	\$10,972,795	\$10,770,959



● 47%	PRODUCTION
● 15.33%	MARKETING & COMMUNICATIONS
● 15%	FACILITY & CONCESSIONS
● 8.33%	ADMINISTRATION
● 7.33%	FUNDRAISING
● 7%	DONATED MATERIAL

EXCESS OF REVENUE OVER EXPENSES	\$92,113	-\$546,842
--	-----------------	-------------------

* THEATRE CALGARY SOCIETY CONDENSED STATEMENT OF OPERATIONS FOR THE YEAR ENDING MAY 31, 2019. ABOVE RESULTS ARE NON-CONSOLIDATED AS THEY EXCLUDE THE RESULTS OF THE THEATRE CALGARY ENDOWMENT FOUNDATION

** THEATRE CALGARY ENDOWMENT FOUNDATION

AND THE AWARD GOES TO...

BETTY MITCHELL AWARDS

The Betty Mitchell Awards, named for a pioneer of Calgary's theatrical community, Dr. Betty Mitchell, celebrate and honour outstanding achievement in Calgary's professional theatre community. The Betty Mitchell Awards provide the opportunity to recognize the excellent work that takes place on our stages in Calgary throughout the year.

For the 2018-19 season, Theatre Calgary took home 6 awards including the top awards for Outstanding Production of a Musical for *Billy Elliot The Musical*. In all, the theatre was nominated for 18 awards.

WINS

OUTSTANDING PERFORMANCE BY AN ACTOR IN A SUPPORTING ROLE

Marc-Émile Fallu, *Billy Elliot The Musical*

OUTSTANDING CHOREOGRAPHY OR FIGHT DIRECTION

Yukichi Hattori, *Billy Elliot The Musical*

OUTSTANDING SOUND DESIGN OR COMPOSITION

Allison Lynch, *The Scarlet Letter*

OUTSTANDING PERFORMANCE BY AN ACTRESS IN A COMEDY OR MUSICAL

Caitlynne Medrek, *Billy Elliot The Musical*

OUTSTANDING MUSICAL DIRECTION

Don Horsburgh, *Billy Elliot The Musical*

OUTSTANDING PRODUCTION OF A MUSICAL

Billy Elliot The Musical

NOMINATIONS

OUTSTANDING PROJECTION OR VIDEO DESIGN

Nicolas Dostie, *BOOM X*

OUTSTANDING PROJECTION OR VIDEO DESIGN

Andy Moro, *Honour Beat*

OUTSTANDING LIGHTING DESIGN

Harry Frehner, *The Scarlet Letter*

OUTSTANDING SET DESIGN

Judith Bowden, *The Scarlet Letter*

OUTSTANDING COSTUME DESIGN

Cory Sincennes, *Billy Elliot The Musical*

OUTSTANDING COSTUME DESIGN

Judith Bowden, *The Scarlet Letter*

OUTSTANDING PERFORMANCE BY AN ACTOR IN A DRAMA

Rick Miller, *BOOM X*

OUTSTANDING PERFORMANCE BY AN ACTRESS IN A COMEDY OR MUSICAL

Katie McMillian, *Mary & Max*

OUTSTANDING PERFORMANCE BY AN ACTRESS IN A COMEDY OR MUSICAL

Lauren Elder, *Mary & Max*

OUTSTANDING PERFORMANCE BY AN ACTOR IN A COMEDY OR MUSICAL

Anthony Galde, *Mary & Max*

OUTSTANDING PERFORMANCE BY AN ACTRESS IN A DRAMA

Heather Pattengale, *The Scarlet Letter*

OUTSTANDING DIRECTION

Micheline Chevrier, *The Scarlet Letter*



BEST OF CALGARY - AGAIN!

Theatre Calgary was once again the proud recipient of the 2019 Best of Calgary Award for Best Theatre Company. Best of Calgary is an organization comprised of community leaders, who celebrate everything that makes Calgary great. Through an online voting process, citizens of Calgary can vote for their favourites in over 70 categories. We were thrilled to have been bestowed this honour, with votes coming in from 90% of Calgary's communities.

LOOKING FORWARD



WEBSITE REDESIGN

Theatre Calgary has invested \$200,000 to redesign our website, working with Evans Hunt, a leading creative agency in Calgary. This is part of our commitment to creating engaging experiences for our patrons and subscribers, and attracting new and diverse audiences to our theatre. The redesigned website will launch in October 2019.



TAP TO DONATE AT SHAKESBOW

We have implemented tap to donate technology for Shakespeare by the Bow. Theatre Calgary has invested \$4,000 to purchase three iPads and POS squares. This new system creates more options for audiences to support the theatre we love, with the goal of increasing donation revenue at Shakespeare by the Bow. We are exploring how this technology could be leveraged within our lobby for our mainstage productions and Partner Relations events.



A CHRISTMAS CAROL REFRESH

We listened to audience feedback and have invested \$1.8 million to create a new adaption of the holiday favourite, *A Christmas Carol*. This will include the installation of stage automation – the mechanical movement of set pieces – on the Max Bell stage. Stage automation will increase the safety on our stage and allow our set designers to create more intricate sets and movement of these sets. Starting with *A Christmas Carol*, this technology will be used to elevate future productions at Theatre Calgary.



NEW STRATEGIC PLAN

After a number of workshops with the Board of Directors and the employees of Theatre Calgary, we have developed a new 5-year strategy for the organization that will be rolled out in 2019. This plan was created using research from Stone-Olafson and inputs from each of these sessions and defined our key pillars of focus - Artistic Advancement, Customer Centricity and Organizational Sustainability. The goal with this new strategy is to create a path forward for the organization over the next five years that provides flexibility, allowing us to adapt to the changing environment in which we operate.

**AT ITS CORE, IS OUR NEW PURPOSE STATEMENT:
AT THEATRE CALGARY, WE STRIVE TO CRUSH MONOTONY
THROUGH CREATIVE AND ENGAGING EXPERIENCES.**

BOARD & FOUNDATION

SOCIETY BOARD OF DIRECTORS

Margo Randles

CHAIR

Joy Alford

CORPORATE SECRETARY

Kelly Bernakevitch

AUDIT & FINANCE
COMMITTEE CHAIR

Paul Polson

FACILITY COMMITTEE CHAIR

Kathryn Heath

GOVERNANCE & NOMINATING
COMMITTEE CHAIR

James Reader

HUMAN RESOURCES
COMMITTEE CHAIR

Chadwick Newcombe

PAST CHAIR

Craig D. Senyk

VICE CHAIR

Catherine Samuel

ARTISTIC COMMITTEE CHAIR

Richard S. Hannah

DEVELOPMENT COMMITTEE CHAIR

Kate Abbott

Peter Edwards

Stephen Hair

Narmin Ismail-Teja

Tricia Leadbeater

Riaz Mamdani

Doug Page

Dr. Norman Schachar, M.D.

Maggie Schofield

Ali Shivji

Kirsty Sklar

Edith Wenzel

Ward Zimmer

ENDOWMENT FOUNDATION

Tricia Leadbeater

CHAIR

Ellen Chidley

VICE CHAIR

Ward Zimmer

SECRETARY/TREASURER

Ian Beddis

Peter Edwards

Gord Harris

Ryan Hoult

Alan Moon

Chadwick Newcombe

PHOTO CREDITS

COVER PAGE

DEX DREWITZ IN *BILLY ELLIOT THE MUSICAL*. PHOTO BY TRUDIE LEE.

MISSION & VISION (PAGE 4)

RICK MILLER IN *BOOM X*. PHOTO BY TRUDIE LEE.

SEASON PRODUCTION IMAGES

HONOUR BEAT - MONIQUE MOJICA, TRACEY NEPINAK AND PAULA-JEAN PRUDAT IN *HONOUR BEAT*. PHOTO BY TRUDIE LEE.

MARY AND MAX A NEW MUSICAL - ANTHONY GALDE, SUSAN GILMOUR AND KATIE MCMILLAN IN *MARY AND MAX A NEW MUSICAL*. PHOTO BY TRUDIE LEE.

A CHRISTMAS CAROL STEPHEN HAIR IN *A CHRISTMAS CAROL*. PHOTO BY TRUDIE LEE.

BOOM X - RICK MILLER IN *BOOM X*. PHOTO BY TRUDIE LEE..

THE SCARLET LETTER - HEATHER PATTENGAL IN *THE SCARLET LETTER*. PHOTO BY TRUDIE LEE.

BILLY ELLIOT THE MUSICAL - RHETT UDSEN IN *BILLY ELLIOT THE MUSICAL*. PHOTO BY TRUDIE LEE.

SHAKESPEARE BY THE BOW

PHOTO - THE CAST, CREW AND CREATIVE TEAM OF *THE TWO GENTLEMEN OF VERONA*. PHOTO BY TRUDIE LEE.

ARTISTIC DEVELOPMENT

THE F-WORD - BIANCA MIRANDA & KESHIA CHEESMAN. PHOTO BY ABI KING.

HONOUR BEAT IMAGE - PAULA-JEAN PRUDAT, MONIQUE MOJICA AND TRACEY NEPINAK IN *HONOUR BEAT*. PHOTO BY TRUDIE LEE.

TC OUT LOUD - THE FIRST *TC OUT LOUD* EVENING OF 2018-19 ON NOVEMBER 2, 2018 WITH ARTISTS JANELLE COOPER, CHRIS ENRIGHT, ARIELLE ROMBOUGH, MAKAMBE SIMAMBA AND TENAJ WILLIAMS.

TC MENTORS

TOP PHOTO - TC MENTEE IMAJYN CARDINAL WITH SET & PROJECTION DESIGN MENTOR ANDY MORO DURING *HONOUR BEAT*.

BOTTOM PHOTO - DIRECTING MENTOR STAFFORD ARIMA WITH MENTEE JULIE TOMAINO DURING *BILLY ELLIOT THE MUSICAL*.

COMMUNITY

ASL PERFORMANCE - KATIE MCMILLAN, CHASE CRANDELL AND ANTHONY GALDE IN *MARY AND MAX A NEW MUSICAL*, PICTURED HERE INTERPRETED BY ANDREA SERADA. PHOTO BY JEFF YEE.

FUND DEVELOPMENT

ENCORE GALA TOP PHOTO - DIANA DEGARMO, ELIZABETH STANLEY AND ACE YOUNG PERFORM AT THEATRE CALGARY'S FUNDRAISING GALA ENCORE. PHOTO BY LEBLOND STUDIO.

BOTTOM PHOTO - TABLE SETTINGS AND EVENT SPACE FOR ENCORE. PHOTO BY LEBLOND STUDIO.

theatre: CALGARY

Theatre Calgary is a professional non-profit theatre company and a resident of Arts Commons, operating out of the Arts Commons Max Bell Theatre.

It is a member of the Professional Association of Canadian Theatres and operates within the jurisdiction of the Canadian Theatre Agreement. Theatre Calgary employs technicians under a collective agreement with the I.A.T.S.E.

THEATRE CALGARY
220 9th Ave SE
Calgary, AB, Canada
T2G 5C4

theatreCALGARY.com
+1-403-294-7440

2018-19 SPONSORS & PARTNERS

PRODUCTION MEDIA PARTNERS



PRODUCTION & SEASON SPONSORS



ACCESSIBLE ARTS SPONSOR



INTERACTIVE LEARNING PROGRAM SPONSORS



W.O. MITCHELL ROOM SPONSOR



ARTISTIC CHAMPIONS SPONSOR



EMERGING ARTISTS PROGRAM & SHAKESPEARE BY THE BOW



ENCORE GALA SPONSORS



OFFICIAL SUPPLIERS



COMMUNITY PARTNERS



GOVERNMENT SPONSORS

